



Maryland Maternal Health Improvement Task Force

July 27, 2021

Agenda

- Task Force Charter and Vice Chair Role
- Program Updates
- Title V Application Review
- Strategic Plan Update
- Announcements
- Final Thoughts/Adjournment

Task Force Charter

Vice Chair Role

Program Updates

1. Statewide Integrated Health Improvement Strategy (SIHIS): Dr. Shelly Choo
2. Medicaid (Doula Services and Home Visiting Expansion): Sandy Kick
3. MOM Model: Laura Goodman
4. Doula Technical Assistance Advisory Committee: Patricia Liggins
5. Perinatal Quality Collaborative: Katie Richards
6. MDMOM: Dr. Jennifer Callaghan-Koru

Title V FY 2022 Application

Background

- Title V is the federal block grant program that provides formula funding to states for maternal and child health services
- Annual Report and Application assessing progress in achieving identified performance measures
- States are required to identify at a minimum of 5/15 National Performance Measures during a Needs Assessment
- States may identify State Performance Measures to align with state priorities

Women's/Maternal Health Priority Need

Ensure all birthing people are in optimal health before, during, and after pregnancy

Maryland's National Performance Measures: Women's/Maternal Health

Preventive
Dental Visit
During Pregnancy

Smoking During
Pregnancy

Maryland's State Performance Measure: Women's/Maternal Health

Opioid Mortality
Rate

Severe Maternal
Morbidity
Disparity

Women's/Maternal Health Performance Measures

% of pregnant people who had a preventive dental visit*

% of pregnant people who smoke during pregnancy**

Rate of opioid overdose fatalities for women 15-49**

Specific Strategies

Provider guidance and
training/marketing
campaign

SBIRT, Local Health
Departments,
Partnership with CTPC

Increasing linkages to
care through e-PRA,
PIMR, care coordination
at Local Health
Departments

Perinatal Health Priority Need

Ensure that all babies are born healthy and prosper in their first year.

National Performance Measures: Perinatal Health

Risk-
Appropriate
Perinatal Care

Breastfeeding

Safe Sleep

Perinatal Health Performance Measures

% of VLBW and
LBW Babies born
at a Level III+ NICU

% of infants ever
breastfed

% of infants
placed on their
back to sleep

Specific Strategies

Perinatal
Standards,
Perinatal Support
Program

Breastfeeding
Policy Committee

Safe Sleep
Messaging

Strategic Plan

Strategic Plan: Goals

1. Promote Equity and Mobilize Against Racism

2. Achieve Maternal Health through a life course model

3. Strengthen Families and Communities

4. Improve availability, access and utilization of data to make informed decisions

5. Develop a maternal health provider workforce that will be available, accessible, and culturally competent

Strategic Plan Update

- Working with a Technical Writer and Strategic Planning Consultant to clarify mission and measures and provide overall structure to the strategic plan
- Graphic Designer on retainer to develop the print and web format of the final plan
 - Highlight programs and initiatives of Task Force Members

Announcements

Final Thoughts

- Next meeting scheduled for October 26th 10am-11:30 pm
- Nominations for Vice Chair are due by September 15th
- Program highlight interest are due by August 5th

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